

**Rockland Economic Development Corporation**

Two Blue Hill Plaza, P.O. Box 1575  
Pearl River, New York 10965  
Ph: 845.735.7040  
Fx: 845.735.5736

**MINUTES OF THE BOARD OF DIRECTORS MEETING  
WEDNESDAY, OCTOBER 1, 2014 – 5:00 P.M.  
HILTON PEARL RIVER**

**Present:**

Stephen A. Coyle	Bruce M. Mason	Sr. Kathleen Sullivan
Vincent L. DeLucia	Hector A. May *	Sara L. Tucker
Scott R. Goldstein	Thomas M. Rau	James B. Tully
Sandra D. Grannum, Esq.	Marian Rokeach	Quinton C. Van Wynen
Jonathan Kupperman	Mark D. Rothenberg	Alden H. Wolfe *
Dr. Mary P. Leahy	Susan Rutledge representing	
Paula Mandell	Kerrin Mahaffey	
Dr. Mary Jean Marsico *	Robert E. Seaman, III	

**Absent:**

Karim A. Abood **	Judith Hershaft	Aimee J. Vargas *
Raja R. Amar	Jack F. Holt	Jill Warner
Timothy Cawley	John A. Maraia, Jr. *	Cliff L. Wood
Ed J. Day *	Malcolm G. McLaren	Alan Yassky **
Eric Dranoff *	Donald T. McNelis **	Steven M. Yassky
Kevin P. Duignan	A. Jon Prusmack	
Rafael Espaillet	Serge Seguin	
William F. Helmer	Burt Steinberg **	

**Staff:**

Michael DiTullo, Pauline Drakopoulos, Jayne Nichols, Phyllis W. Tucker

\* Denotes Ex-Officio Directors

\*\* Denotes Director Emeritus

The regular meeting of the REDC Board of Directors was called to order by Chair Sandra Grannum at 5:06 p.m. and a quorum was present.

► **Motion:** A Motion to accept the Minutes of the July 23, 2014 meeting. Motion by James Tully and seconded by Quinton C. Van Wynen. Motion passed unanimously.

**Treasurer's Report:** Quinton C. Van Wynen reports: Budget tracking very well, contribution from the county will be coming in, talked about Awards Luncheon. On the expense side, we are where we should be now.

► **Motion:** A Motion to accept the Treasurer's Report. Motion by Mark Rothenberg and seconded by Thomas M. Rau. Motion passed unanimously.

**Committee Reports:**

**President's Report:** Michael DiTullo reports: Annual Money Magazine has Town of Clarkstown ranked #7 – Sandra commented that “Clarkstown made the list but it is not technically a city.” “Address for Success”, TV and radio complete, digital through October; banner ads and websites have had 800,000 clicks/1200 hits. The number of calls from site selection – 2 prospects with no final decision. On the Real Estate Side, 15 Corporate Drive sold, Palisades Data Center: Par Pharmaceuticals plans to add an additional 200 employees; Capital – \$40 million

investment with corporate headquarters to Rockland from New Jersey, induced by IDA and NY State Incentive package. Sue Rutledge commented that when Pfizer consolidates and Novartis closes, their employees will be looking for jobs. Michael talked about the variance in Chestnut Ridge that received final site plan approval. (Sandra introduced Dr. Mary Leahy from Bon Secours Charity Health System and Sue Rutledge for Pfizer. Michael continued about attraction and retention; mentioned 4 prospects, 2 for office space and 2 for manufacturing. Discussed Jerry Martin and 1 Ramland Road co-location. Talked about the Real Estate Council – commented that participation is growing; we had 30 people at our last meeting where the Town Supervisors discussed Economic Policies and procedures, Entitlement and permitting. Start-Up NY – SUNY Rockland certified as facilitator. Dr. Wood had a meeting with all the colleges. Sandra talked about the RBA/REDC link and that there should be one-Stop in the county. Talked about Forty Under 40, Annual Awards Luncheon and the fact that the ad journal is doing very well. The Honorees for the luncheon are:

**William F. Helmer**, Award of Distinction  
**United Way of Rockland County**, Service Provider of the Year  
**W&W Glass**, Entrepreneur of the Year  
**ADH Health Products**, Manufacturer of the Year  
**Orange and Rockland Utilities**, Presidents Award

**Motion:** A motion to accept the 2014 Annual Award Honorees. Motion by Mark Rothenberg and seconded by Jim Tully. Motion passed unanimously.

PTAC – Liz and Lin are attending the NYS Minority Women Business Enterprise Forum in Albany. The forum is sponsored by the Empire State Development Minority Women Business Division. REDC PTAC is making a presentation about “Are you ready for government procurement?” The work PTAC does continues to be so relevant, we applaud their good work.

Sandra talked about the Forty Under 40 nominations, referenced Cliff’s e-mail with recommendations to the Selection Committee. Next meeting will discuss resolution. December Holiday Meeting, members will pay for seat and dinner. Mention was made that the ABO wrote up REDC and questioned parties, exception was taken to liquor. There will be a cash bar, credit cards only.

Alden Wolfe: “Economic Development” – Nyack College- “Tourism opportunities in Rockland County”, “Shared use path”; utilize mass transit to bring people to Rockland County; regarding United Water, the county has been successful with the PSC in pushing off the desal time frame, stating that it is an economic issue, have to set demand level which at a point would trigger blessing of desal plant; Water Resources Management – Jan Dagenshein and a Pfizer representative.

Michael talked about his meeting with Alden, data centers success, however, a tremendous amount of water is required, millions of gallons /day; Healthcare and Medical centers are also large water users. Alden commented that when you talk about water supply and demand it is an Economic Development issue.

Sandra stated that the Economic Development Plan from the county is not out yet.

**Executive Committee** – nothing to report

**Business Development Committee** – Tom Rau reports: good to go for honorees

**Board Development Committee**– Jim Tully reports: talked about positions on the board – 7 members come up, hope not to lose any members; good position to bring in new board members; increase pool of Forty Under 40 by bringing in new business. Vinnie DeLucia talked about a name change for the Forty Under 40 event. Commented that young people were more involved in the past.

**Old Business** – nothing to report

**New Business** – Scott Goldstein had some comments regarding the situation with the County Executive

Approval of Minutes

► **Motion:** A Motion to adjourn. Motion by Mark Rothenberg and seconded by James Tully. Motion passed unanimously.

There being no further business, the meeting was adjourned at 6:09 p.m.