

Rockland Economic Development Corporation
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**MINUTES OF THE BOARD OF DIRECTORS' MEETING
WEDNESDAY, JANUARY 18, 2017 – 5:00 P.M.
CRYSTAL RUN HEALTHCARE, WEST NYACK, NY**

Present:

Stephen A. Coyle	Malcolm G. McLaren	James B. Tully
Rafael Espaillat	Marian Rokeach	Quinton C. Van Wynen
Scott R. Goldstein	Mark D. Rothenberg	Jill A. Warner
Sandra D. Grannum, Esq.	Robert E. Seaman, III	Steven M. Yassky
Marjorie Lang	Sr. Kathleen Sullivan	

Absent:

Karim A. Abood **	Jack F. Holt **	Serge Seguin
Debra Boening*	Jonathan Kupperman	Burt Steinberg **
Timothy Cawley	Dr. Mary P. Leahy	Meghan Taylor
Ed J. Day *	John A. Maraia, Jr. *	Dr. Cliff Wood
Vincent L. DeLucia	Dr. Mary Jean Marsico *	Alan Yassky **
Eric Dranoff *	Bruce M. Mason	
Toney Earl *	Donald T. McNelis **	
William F. Helmer	Thomas M. Rau	

* Denotes Ex-Officio Directors

** Denotes Director Emeritus

Staff:

Jeremy L. Schulman, Phyllis W. Tucker, Jayne Nichols, Lin Simeti, Zacha Tuttle

Guests:

Lucy Redzeposki, Rockland County Director of Economic Growth and Tourism, Christine Wise-Vasquez, Senior VP of Support Services, Crystal Run Healthcare

Crystal Run Healthcare Greeting and site tour commenced at 5:00 PM

The meeting of the REDC Board of Directors was called to order by Chair Stephen A. Coyle at 5:32 pm. and a quorum was present.

► **Motion:** A Motion to accept the Minutes of the December 14, 2016 annual meeting. Motion by Robert Seaman and seconded by James Tully. Motion passed unanimously.

Jeremy L. Schulman thanked Crystal Run for hosting our board meeting and talked for a moment about the High School Academy under Crystal Run; introduced Christine.

Christine Wise-Vasquez commented on the great relationship that Crystal Run Healthcare has with REDC and the good contacts that have been established and looks forward to a continued relationship and is happy to be part of the long term goals of REDC; mentioned briefly possibility of future expansion; Power Point presentation followed.

Chair Steve Coyle reminded all the board members about the rotating venues and asked if anybody would be interested in hosting any of the up-coming meetings; Jill Warner expressed interest and will contact REDC.

COMMITTEE REPORTS:

Treasurer's Report: Quinton Van Wynen reported: 2016 Actual Revenue for the in-kind has a shortage because of the rental fees that appear in the Operating Budget – the lines equal in the end; the revenue for the Luncheon was more than planned but the expenses were also more because of the costs associated with the speaker; Marketing revenue was on target and it was all spent, with actually more being spent; Steve Coyle commented on the cost of the speaker as well as the speaker's lack of success at the luncheon.

► **Motion:** A Motion to accept the Treasurer's Report. Motion by Mark Rothenberg and seconded by Robert Seaman. Motion passed unanimously

Board Development Committee: Jim Tully discussed the point that all board members should serve on a committee and that each committee should be a representation of the board; Mark Rothenberg asked whether or not Crystal Run should be represented on the REDC board? Steve Yassky indicated his interest on being on the Board Development Committee; members requested to see the committee list.

Presidents Report: Jeremy spoke about the Luncheon and how well REDC did with both Journal Ads and ticket sales; County Contract was approved and we now wait for Legislative approval because the contract is over \$100,000; PTAC waiting to hear about their 2017-2018 Contract with the DOD; Jeremy discussed the "set-up" for the coming year: needs Assessment, entrepreneurial vision and short & long term deliverables. He also discussed a Greenway Grant he is helping the Garner Arts Center secure as along with designation as a National Heritage Area Site; Manufacturers Roundtable is Tuesday, February 28th at the Career Counseling Center-Business Innovation Mall in Haverstraw, co-sponsored by County of Rockland – we will share all the resources available to better meets the needs of the manufacturing community; Jeremy then went on to speak about the Branding Campaign with a focused strategy and a three prong approach; **1.** Web/digital/social media and the inclusion of a CRM with graphic design, visual and illustrative effect; **2.** Programs; **3.** 30th Anniversary theme throughout the year all with uniform consistent branding looking at who is the target audience, branding recognition, best platforms, who are we serving and what are we marketing; Jim Tully commented that REDC should incorporate the new TZ Bridge into that message and highlight the Gateway impact; Jeremy spoke about hosting more roundtables around grants and other economic development priorities including; meeting with town supervisors and mayors and work with them on effective planning measures; Jeremy talked briefly about J.E.T.s, Joint Economic Team – join a committee, insight and ideas.

ABO Compliance: Phyllis W. Tucker addressed the board and the following documents were addressed:

- REDC Acknowledgement of Fiduciary Duties and Responsibilities: Board Members read and signed.
- REDC Code of Ethics: A motion to reaffirm the REDC Code of Ethics. Motion by Mark Rothenberg and seconded by Quinton Van Wynen. Motion passed unanimously.
- REDC Whistleblower Policy: A motion to reaffirm the Whistleblower Policy. Motion by Steve Coyle and seconded by Mark Rothenberg. Motion passed unanimously.
- REDC Procurement Policy: A motion to reaffirm the Procurement Policy. Motion by Quinton Van Wynen and seconded by James Tully. Motion passed unanimously.
- REDC Property Disposition Policy: A motion to reaffirm the Property Disposition Policy. Motion by Robert Seaman and seconded by James Tully. Motion passed unanimously.
- REDC 2016-2017 Investment Report: A motion to reaffirm the 2016-2017 Investment Report. Motion made by Mark Rothenberg and seconded by James Tully. Motion passed unanimously.
- REDC 2017 Board of Directors: A motion to accept the 2017 Board of Directors. Motion by Sandra Grannum and seconded by Malcolm McLaren. Motion passed unanimously.

James Tully commented that Debra Boening, Chair of the RBA, Steve Porath, IDA and a representative of NYSEDC should attend our board meetings; conversation regarding the impending closing of Indian Point and how it will affect Rockland County regarding both job loss and power; comments regarding Urban Electric coming in through a CFA grant.

► **Motion:** A Motion to adjourn the meeting. Motion by Mark Rothenberg seconded by Sandra Grannum; passed unanimously. Meeting was adjourned 6:30.