

**Rockland Economic Development Corporation**  
One Blue Hill Plaza, Lobby Level, PO Box 1575  
Pearl River, New York 10965  
P 845.735.7040  
F 845.735.5736

**MINUTES OF THE BOARD OF DIRECTORS MEETING  
WEDNESDAY, JULY 20, 2016 – 5:00 P.M.  
STERLING NATIONAL BANK, 400 RELLA BLVD, FL 3, MONTEBELLO, NY**

**Present:**

Raja R. Amar	Dr. Mary Jean Marsico *	Quinton C. Van Wynen
Stephen A. Coyle	Thomas M. Rau	Jill A. Warner
Vincent L. DeLucia	Robert E. Seaman, III	Sabrina Greco representing
Rafael Espaillat	Serge Seguin	Alden H. Wolfe *
Scott R. Goldstein	Burt Steinberg *	
Marjorie Lang	James B. Tully	

**Absent:**

Karim A. Abood **	Jonathan Kupperman	Mark D. Rothenberg
Timothy Cawley	Dr. Mary P. Leahy	Sr. Kathleen Sullivan
Ed J. Day *	John A. Maraia, Jr. *	Meghan Taylor
Eric Dranoff *	Bruce M. Mason	Dr. Cliff Wood
Sandra D. Grannum, Esq.	Malcolm G. McLaren	Alan Yassky **
William F. Helmer	Marian Rokeach	Steven M. Yassky
Jack F. Holt	Donald T. McNelis **	

**Staff:**

Richard M. Struck, Jayne Nichols, Lin Simeti, Phyllis W. Tucker, Zacha Tuttle

**Guests:**

Lucy Redzeposki, Director of Economic Growth and Tourism

\* Denotes Ex-Officio Directors

\*\* Denotes Director Emeritus

The regular meeting of the REDC Board of Directors was called to order by Chair Stephen A. Coyle at 5:07 PM. and a quorum was present.

► **Motion:** A Motion to accept the Minutes of the May 18, 2016 meeting. Motion by Robert Seaman and seconded by Quinton C. Van Wynen. Motion passed unanimously.

**Vinnie DeLucia** – a slide presentation was shown highlighting Sterling National Bank’s presence in Rockland County.

**Treasurer’s Report:** Quinton Van Wynen reported finances for the first 6 months is tracking good; regarding the Marketing Campaign, tracking expenses and revenue.

► **Motion:** A Motion to accept the Treasurer’s Report. Motion by Jill Warner and seconded by James Tully. Motion passed unanimously.

**President’s Report:** Rick Struck reported: **Prospects** – good successes such as Warby-Parker (referenced article in Journal News) which was a Team effort with State Incentives; presently have 21 active prospects; **Sponsorships** – Marjorie Lang had just presented Rick with a \$5,000 check from M&T Bank; **Goals** – Rick did a 6 month review of

goals submitted to the county as part of our 2016 Contract Agency Funding application – Op-ed in the Journal News, IRG Transition, the Video; Rick talked about the new Direct Mail Marketing Campaign targeting 6 counties in Long Island, New Jersey and the Bronx.

Bob Seaman thanked Rick for an immediate response to an inquiry Bob had from a worldwide internet business; Bob commented that we need more inventory; conversation ensued around this need and there was talk of a sub-division of the Real Estate Council to tackle the question of inventory and focus on industrial; Jim Tully commented that we have to sell what we have with a 60% occupancy in Office Space; the issue of Mass Transit was discussed with a statement that we should be focusing on Coach Lines regarding stops at Blue Hill Plaza.

► **Motion:** A Motion to accept the President’s Report. Motion by Steve Yassky and seconded by Tom Rau. Motion passed unanimously.

### **Committee Reports:**

**Marketing Committee:** Tom Rau reported: the slate of nominees for the Annual Economic Development Awards Luncheon are as follows:

- Service Provider of the Year – BOCES
- Entrepreneur of the Year – Oak Beverage
- Manufacturer of the Year – Pearl River Pastry – after the name was put in nomination, Rick explained to the board that PRP was having some issues now and recommended that they not be nominated at this time. The name was pulled.
- Special Recognition – Dr. Cliff Wood because he is retiring and has been a long-standing member of the board and has always been a tremendous supporter of REDC

PTAC will be having an award recipient this year but has not yet determined who will get the honor.

► **Motion:** A Motion to accept the Marketing Committee Nominations. Motion by Quinton Van Wynen and seconded by Robert Seaman. Motion passed unanimous.

A conversation took place after the vote regarding the specific title of the award for Dr. Wood as this award is considered a “Special Award” – it was also determined that for the purpose of time at the Luncheon, because of the additional award for Dr. Wood, there be no “Award of Distinction” at the 2016 Luncheon. Rick also mentioned that the Networking portion of the luncheon would be from 11:00 AM – 12:00 PM, rather than 11:30 AM – 12:00 PM.

► **Motion:** A Motion to accept the change in the format of the Luncheon. Motion by James Tully and seconded by Robert Seaman. Motion passed unanimous.

Discussion on Sponsors on the web-site; Rick explained, with support from a number of board members, that the sponsors were told that as part of their “Sponsorship” their logo would appear on our home page noting that REDC cannot now go back on our word stating that going forward we can re-visit the matter prior to 2017 Sponsorships. At this point, Rick invited all board members to join our list of Sponsors.

Presentation of REDC Video and website changes.

Next meeting, September 21<sup>st</sup>, Clarkstown Town Hall.

► **Motion:** A Motion to adjourn. Motion by Vinnie DeLucia and seconded by Serge Seguin. Motion passed unanimously. Meeting was adjourned at 6:26 p.m.